

**New Study Guide on Sustainability
Online Event
31-03-2026**



Moderation: Simon Zysset, *Lead Sustainability in Higher Education, WWF*

1. Introduction to the study guide and main insights

(15' by Johanna Quirnbach, *Team Higher Education, WWF*)

2. Interests of prospective students from the perspective of a career adviser

(10' by Aline Muller Guidetti, *psychologue FSP – psy4work*)

3. Input and thoughts from One Planet Lab

(10' by Laurène Descamps, *Co-Lead One Planet Lab and socio-economic change, WWF*)

4. Discussion

(15' open round for questions, thoughts and concerns)

5. Final remarks and outlook

(5' by Mascha Theiler, *Team Higher Education, WWF*)

WWF's understanding of sustainability



Broad understanding of Sustainability and Sustainable Development:

The understanding goes beyond the ecological, social and economic dimensions, and also considers technological, cultural, psychological, and philosophical perspectives.

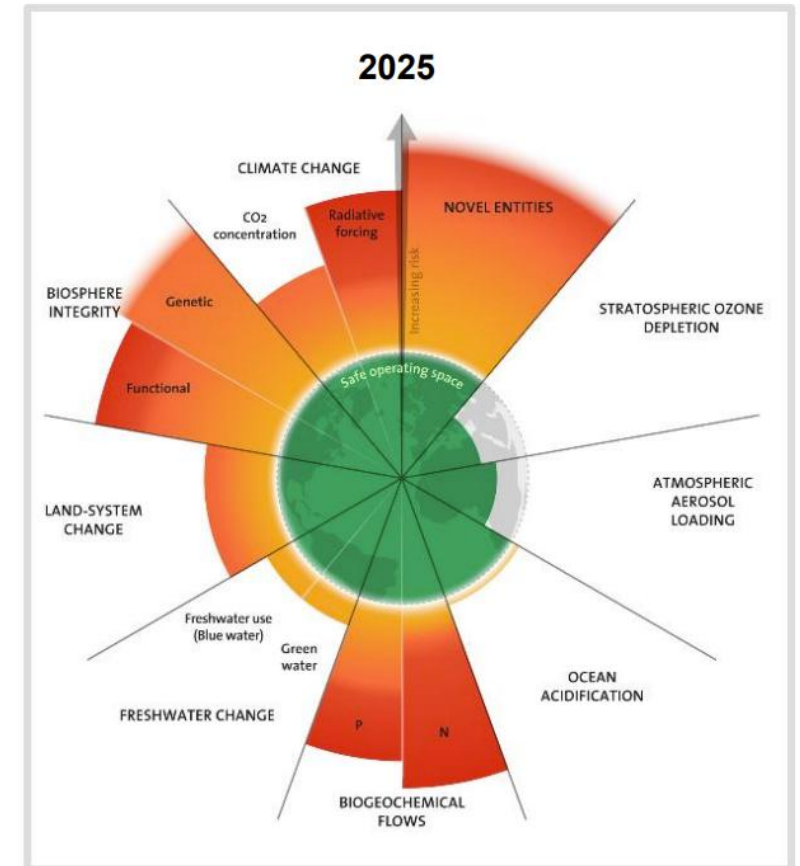
Strong sustainability:

Planetary boundaries must be respected, and the remaining stocks of "natural capital" must be preserved.

For WWF, the non-human environment ("nature") has an intrinsic value that goes beyond being viewed merely as a "resource".

Education for sustainable development (ESD):

This concept encompasses not only topics and content, but also principles, teaching/learning approaches and learning methods that promote sustainability-related skills and behavior at all levels of education.



Selection criteria for listed study programs in the guide

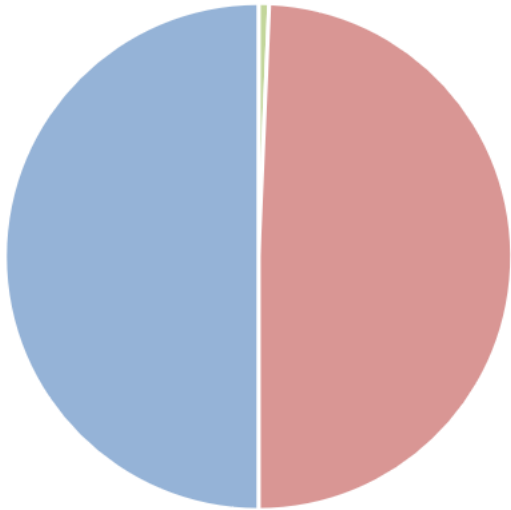


- 1) The program will be **offered in 2026**, or the registration period starts in 2026.
- 2) Emphasis on comprehensive so called “**broad understanding of sustainability**”, promoting the **principles of "strong sustainability."**
- 3) Covers a thematic breadth/**interdisciplinarity and or transdisciplinarity.**
- 4) It is “sustainability-focused”. This means **at least 50% of the program’s courses/modules relate directly to sustainability topics.** If this can only be met through a specific specialization, this must be clearly stated.
- 5) The program is geared towards **promoting strong sustainability** (not just scientific understanding, e.g. of the environment).

Main insights from the research *(Higher Education Institutions and Education Levels)*

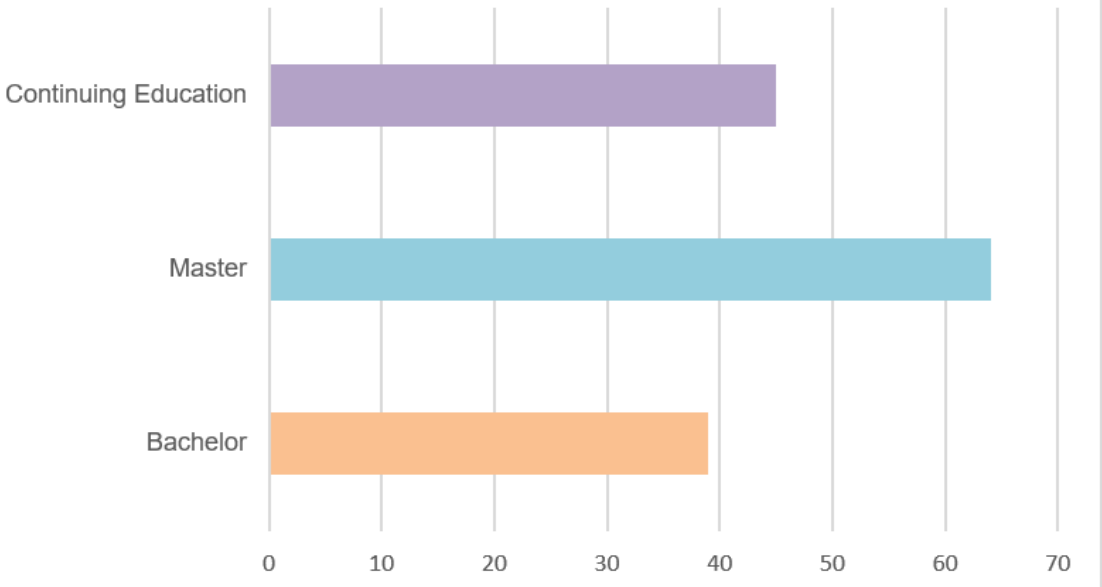


Type of Higher Education Institution

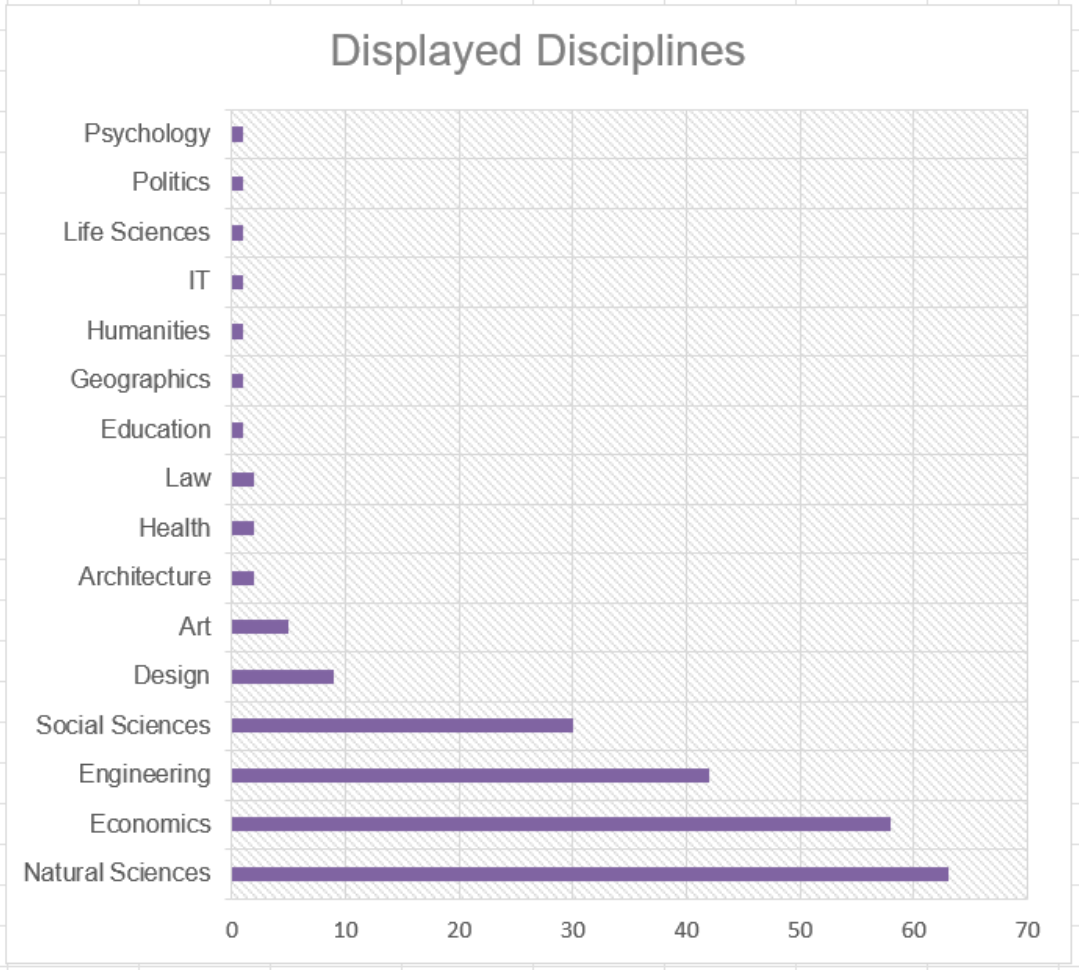


■ University of Teacher Education ■ University ■ University of Applied Sciences

Share of Education Levels



Main insights from the research *(Disciplines displayed in the study guide)*



Examples from the study guide



Bachelor and Continuing Education programs

SUPSI

[Bachelor and Master](#) Continuing



Bachelor of Science in Sustainability and Systemic Transition

<https://www.supsi.ch/en/bachelor-sustainability-and-systemic-transition>



[School of Engineering](#) / [Weiterbildung](#)

CAS Sustainable Smart Cities & Regions – Data, Energy and Mobility

<https://www.zhaw.ch/de/engineering/weiterbildung/detail/kurs/cas-sustainable-smart-cities-regions-data-energy-and-mobility>

Master programs



Master

Master of Science or Arts en conservation de la biodiversité



Masters in English

Sustainable societies and social change

Schedules and regulation

Sustainable societies and social change

<https://www.unine.ch/formation/master-of-science-or-arts-en-conservation-de-la-biodiversite>

<https://www.unige.ch/sciences-societe/formations/masters-in-english/socialchange/>

Are there any questions of understanding?



Interests of prospective students from the perspective of a career adviser (S'orienter pour LA vie, Edition qui plus est)



Les 6 voies vers la durabilité des parcours

Voie 1



Formation ou reconversion dans un « métier de l'environnement », géo-sciences, nature et agriculture.

Training or career transition into a field related to the environment, geosciences, nature, and agriculture.

Voie 2



Formation ou réorientation dans un métier à finalité plus sociale, solidaire, locale et communautaire.

Training or career transition into a field with a stronger focus on social impact, community support, and local and community-based initiatives.

Voie 3



Eco-entrepreneuriat ; « verdir » son domaine ou innover en développant une activité ou une entreprise.

Eco-entrepreneurship; “greening” one's field or innovating by developing a new business or venture.

Voie 4



Intra-preneuriat écologique ; promouvoir la durabilité, comme employé·e, en entreprise et transformer les cadres et les gestes des métiers.

Ecological intrapreneurship; promoting sustainability as an employee within a company and transforming workplace practices and work processes.

Voie 5



Métiers DE LA transformation des sociétés vers plus de durabilité, les métiers de l'adaptation et de l'atténuation des désastres en cours.

Professions focused on transforming societies toward greater sustainability, as well as those focused on adaptation and mitigation of ongoing disasters.

Voie 6



Citoyenneté engagée et activisme semi-professionnel ; transformations des modes de vie ; transformations de son champ professionnel, dé-re-co-construction des récits dominants, etc.

Engaged citizenship and semi-professional activism; lifestyle changes; transformations within one's professional field; deconstruction, reconstruction, and re-construction of dominant narratives, etc.



Are there any questions of understanding?

A large, detailed image of a wood grain texture, showing wavy, concentric lines in shades of light brown and grey, serving as a background for the central text.

**We are happy to answer any
further questions, remarks, etc.**



<https://www.he-sustainability.ch/klimagefuehleverstehen>

Webinar der OdA Umwelt: Neue Berufsprüfung Fachfrau / Fachmann Natur und Umwelt



Dienstag, 31. März 2026, 16.00 – 17.00 Uhr,
online (Teams)

Webinar de l'OrTra Environnement: Nouvel examen professionnel de spécialiste de la nature et de l'environnement



Mercredi 1er avril 2026, de 16h00 à 17h00, en
ligne (Teams)

Further resources



Sustainability in Academia (SiA)

A sustainability knowledge hub and collaborative platform that collects educational resources and makes content easier accessible

Browse through our collection of open teaching resources to embed sustainability into Business Education

Case studies and research papers

Develop structured reasoning through real-world analysis and evidence-based critical thinking.



Full courses, lesson plans and syllabi

Provide comprehensive learning frameworks with systematic progression and clear objectives.



Interactive visuals and infographics

Transform complex data into accessible formats that reveal patterns and systemic relationships.



<https://sustainabilityinacademia.org/>



Our websites

Higher Education Website

<https://www.he-sustainability.ch/>



Sustainability in the Economic Sciences

<https://www.wwf.ch/en/sustainability-in-the-economic-sciences>



Advancing Sustainability in Swiss Higher Education

<https://www.wwf.ch/en/unsere-ziele/advancing-sustainability-in-swiss-higher-education>



Tschüüs, Goodbye, Au revoir



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