



The Sustainability in Academia (SiA) Platform

Integrating Sustainability into Business Administration

8th of October 2025

Anna Diaz, PhD



Network for
Business Sustainability
BUSINESS. THINKING. AHEAD.



Universität St.Gallen

Agenda

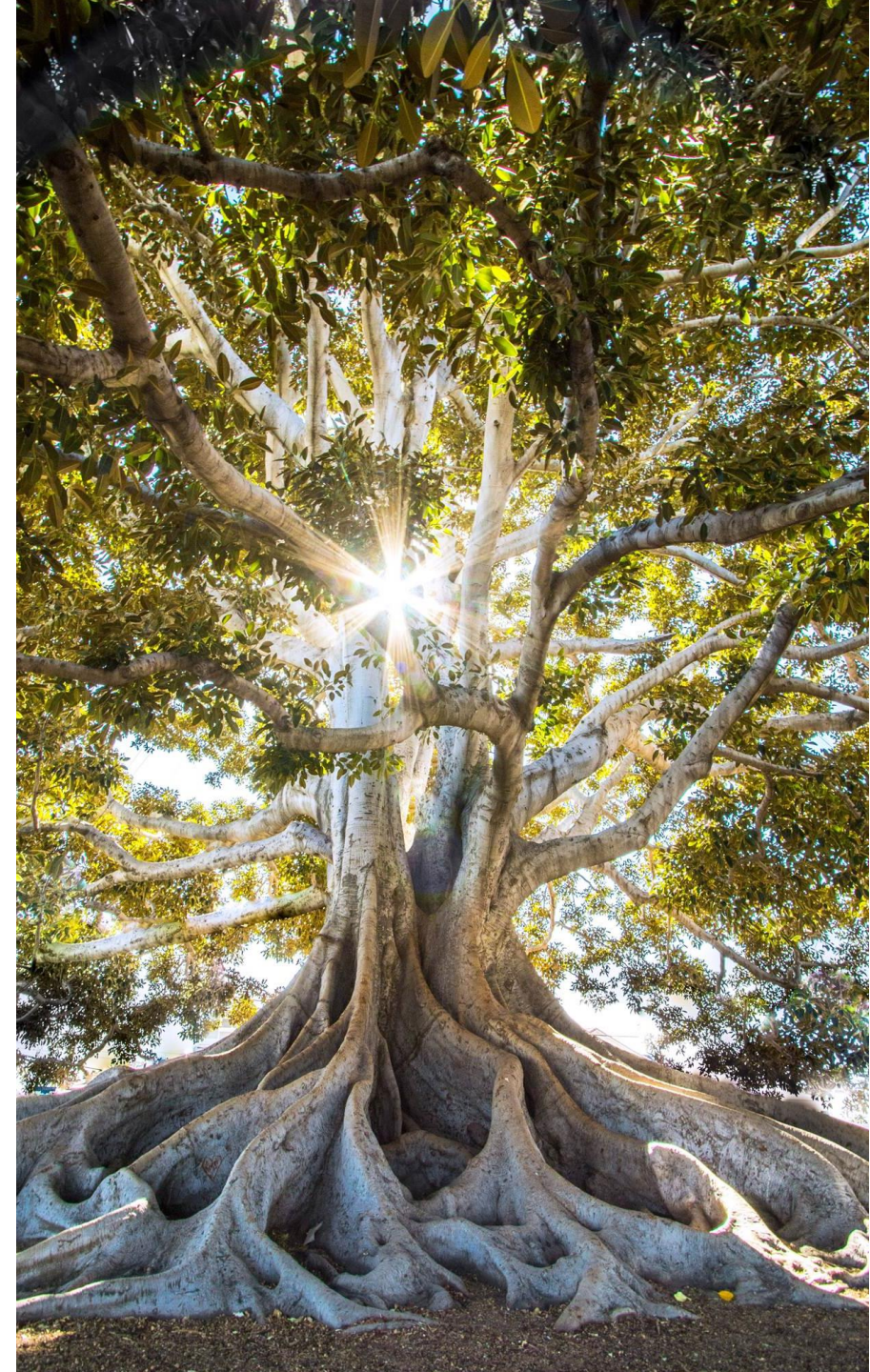
The *Sustainability in Academia* initiative

Our goal

A hub for sustainability education

Sustainability in Academia: what makes it unique

Exploring the digital hub



Our initiative



Network for
Business Sustainability



Universität St.Gallen

Simon Zysset
*Head of Education
Partnerships*

Chelsea Hicks-Webster
Community Management

Anna Díaz
Lead Sustainability in Academia

Mascha Theiler
*Intern Sustainable
Universities*

Fabio Allegrini
*Fundraising Lead and Project
Support*

Supported by



ERNST GÖHNER
STIFTUNG

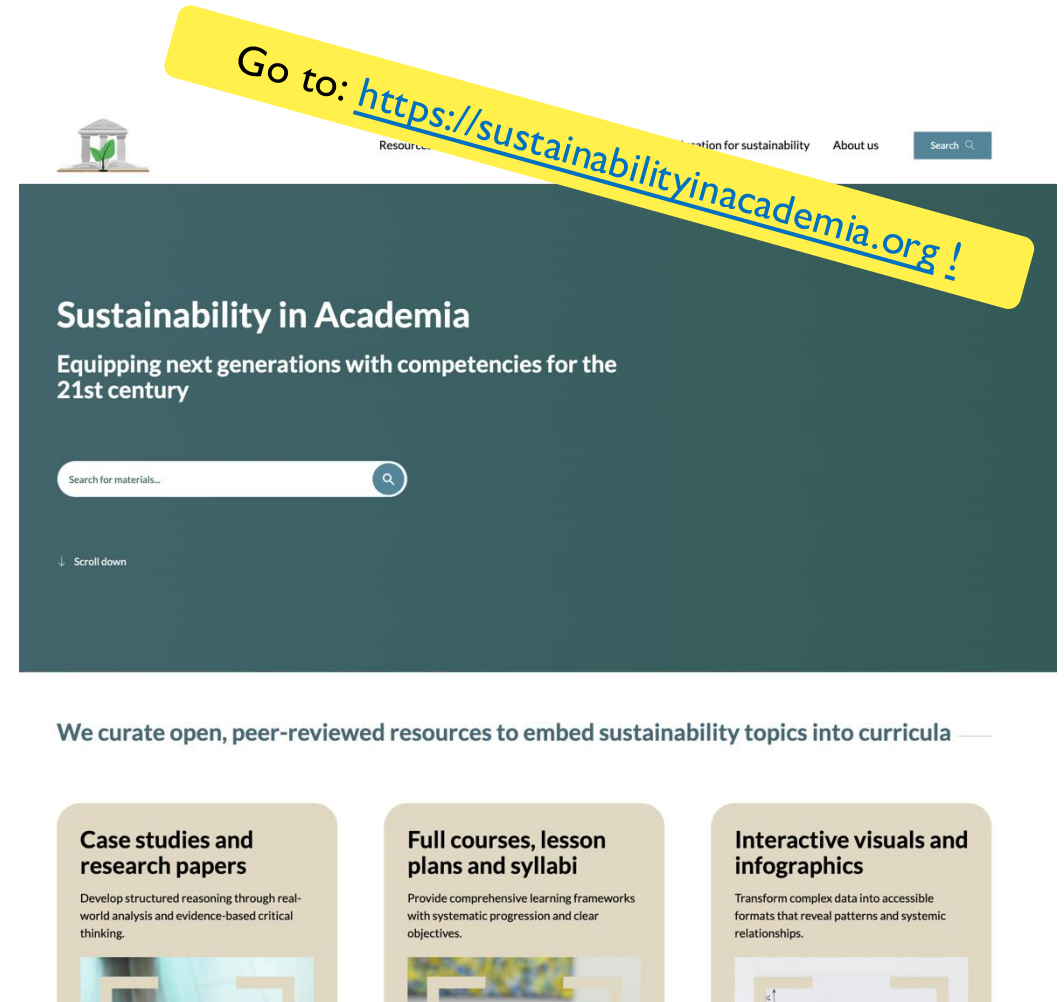
Our goal

- **The challenge:** Educators play a vital role in shaping leaders equipped to tackle complex sustainability issues.
- **The shift:** Sustainability **knowledge, key competencies, and innovative teaching methods** are becoming integral to higher education.
- **Our mission:** *Sustainability in Academia* is here to support this transition.

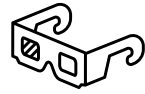


A Resource Hub for Sustainability Education

- **SiA is a digital hub** where educators access curated open sustainability teaching resources and exchange best practices.
- We currently host 300 business education resources:
 - Classified by **knowledge domain, competence, and learning approach.**
 - Each includes a **resource preview with implementation suggestions.**



What makes it unique and who is this for



High discoverability

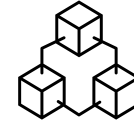
Explore resources via:

- Knowledge domain
- Competence area
- Learning approach



Open access

We provide access to resources that are openly accessible



Peer-reviewed

On-going peer review process



Faculty



Students



Curriculum support

Exploring SiA: Specific Knowledge domains

1. General knowledge
2. Specific knowledge:
 - **Management sciences;**
 - Economics sciences;
 - Finance, Banking and Insurance;
 - Communication sciences



Exploring SiA: Specific Knowledge domains

Sustainability strategy

Teaching Material

Case: Tackling Scope 3 Emissions through Partnerships

Executive Education, Master Case Study Management 2h to ≤ 4h
Amanda Williams, Knut Bjarne Haanaes and David Bach

[Open Link](#) [Learn more](#) [Rate](#)



Summary

This IMD case study examines how companies decarbonize supply chains by addressing scope 3 emissions (indirect emissions along value chains) through partnerships. Featuring ZUCCA, a fictitious food and agriculture company, the case explores partnership strategies with NGOs including World Business Council for Sustainable Development (WBCSD), World Wide Fund for Nature (WWF), and World Economic Forum (WEF). The chief sustainability officer must evaluate which partnership best achieves dramatic scope 3 emission reductions, highlighting challenges of managing emissions outside direct company control and determining optimal sustainability partnership strategies.

Relevant SDGs



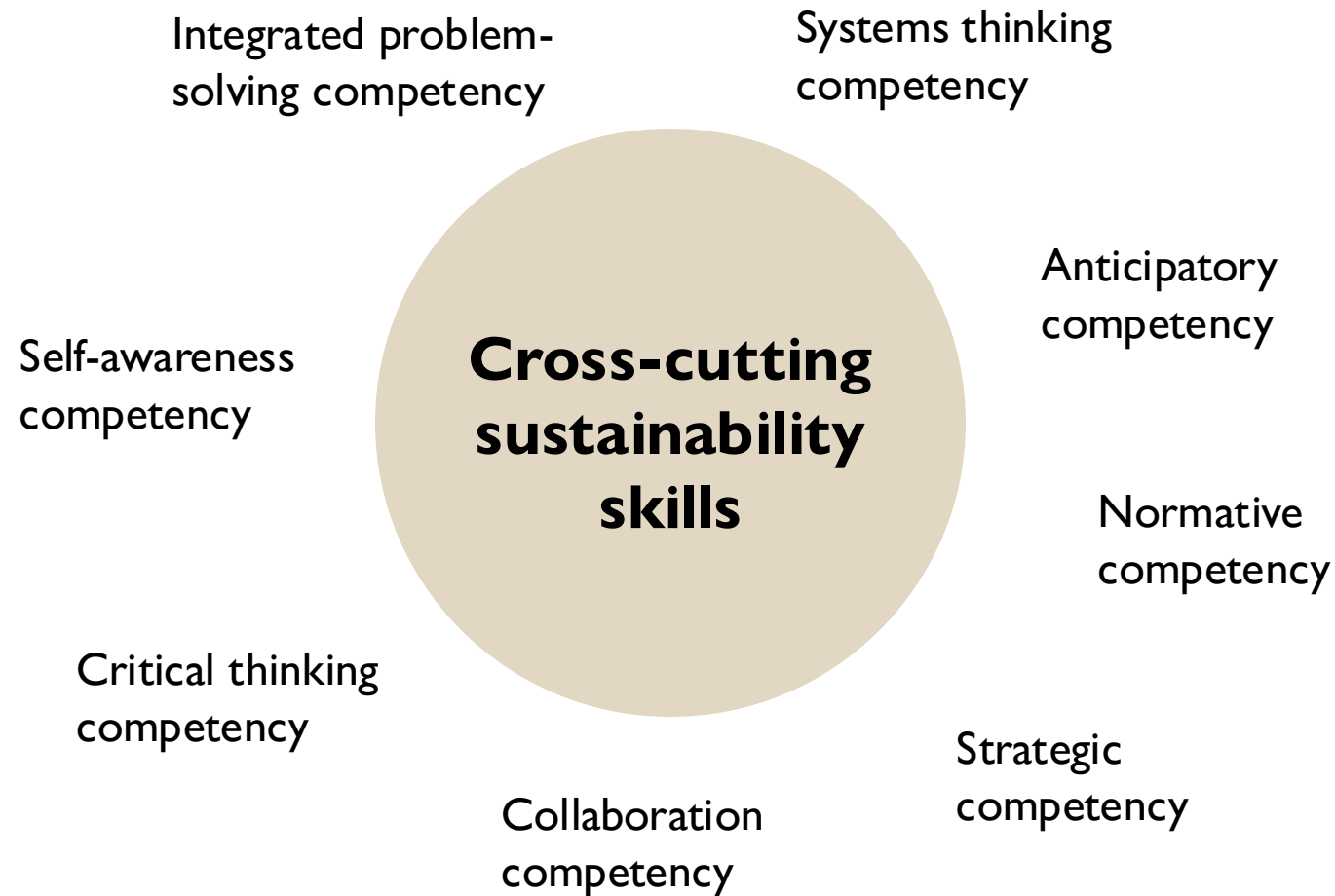
How to use

Use in sustainability, strategy, or operations management courses. Assign for partnership strategy analysis and scope 3 emission management. Apply in discussions of GHG Protocol and emission reduction strategies. Use for MBA sustainability programs or executive education. Suitable for courses on stakeholder management, supply chain sustainability, and climate action partnership development.

Teaching format tip

Case Study

Exploring SiA: Competence areas



Exploring SiA: Competence areas



Resources ▾ Communities News and events Education for sustainability About us

Teaching Material

Engaging the board and executive management in corporate sustainability

Executive Education, Master Article
Communication and Sustainability, Accounting, Leadership for Sustainability and Business Transformation, Stakeholder Engagement
Accounting for Sustainability

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Collaboration
competency

Summary

- This resource helps students understand how to integrate sustainability into corporate governance and financial decision-making. Students develop competencies in board engagement strategies.

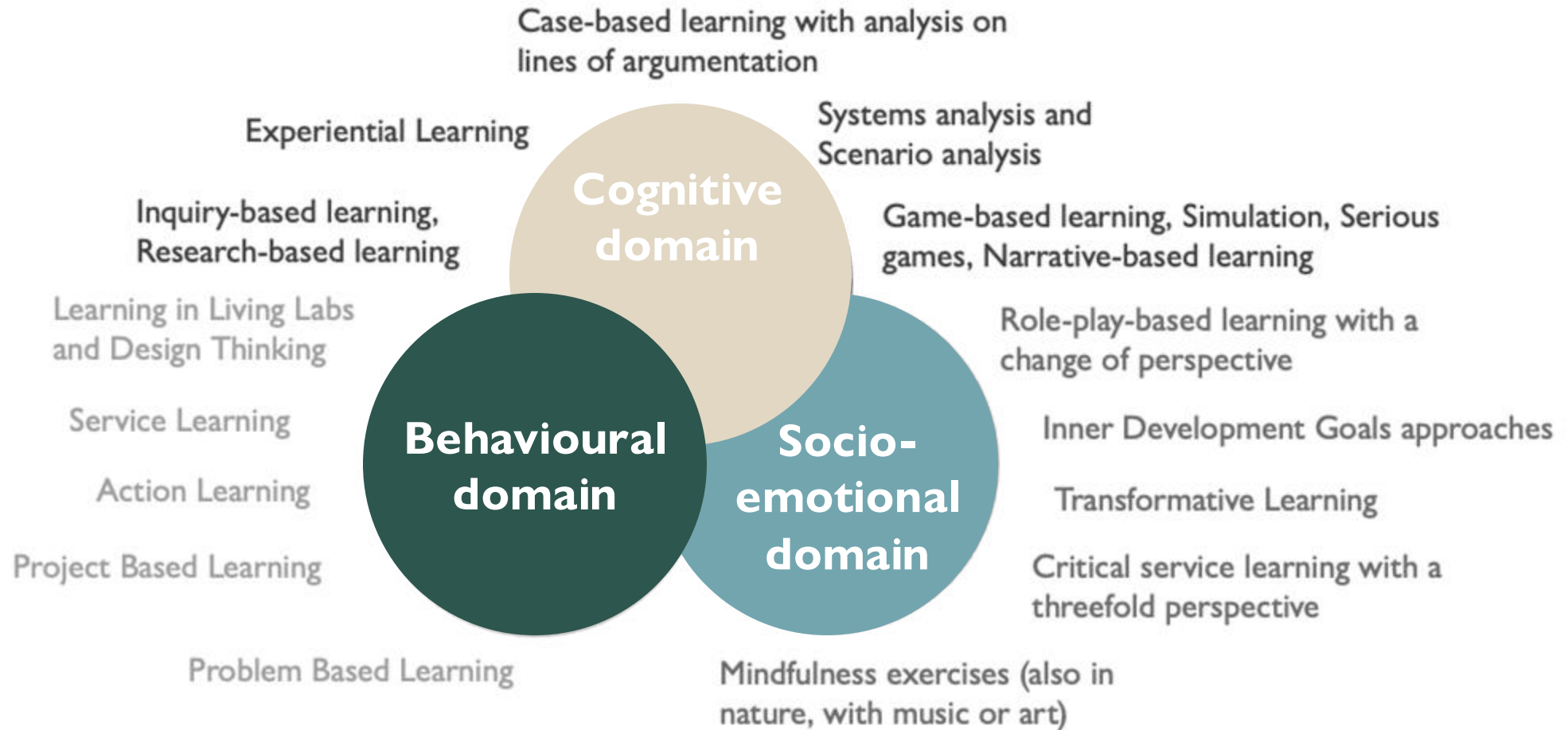
Relevant SDGs



How to use

- Particularly valuable for advanced business, finance, or sustainability management courses. Best utilized in professional development workshops or case study-based seminars where students can analyze real-world board dynamics and decision-making processes.
- Faculty can incorporate the three provided tools (Board Characteristics Review, Board Engagement Tool, and Board Assessment Survey) into practical exercises. They should prepare exercises that allow students to apply these tools and understand their practical implications.

Exploring SiA: Learning approaches



Exploring SiA: Learning approach



Resources ▾ Communities News and events Education for sustainability About us

Teaching Material

The Trade-Off Game

Bachelor, Master Simulation/Serious Game
 Climate Change Finance, Sustainable and Responsible Investment, Sustainable Financial Economy, Sustainability Strategy: Management and Reporting
 > 4h Financial Times

[Open Link](#) [Learn more](#) [Rate](#)



Cognitive: Game-based

Summary

- The trade-off game can be used for students to understand the rationale behind taking strategic decisions as a CEO

Relevant SDGs

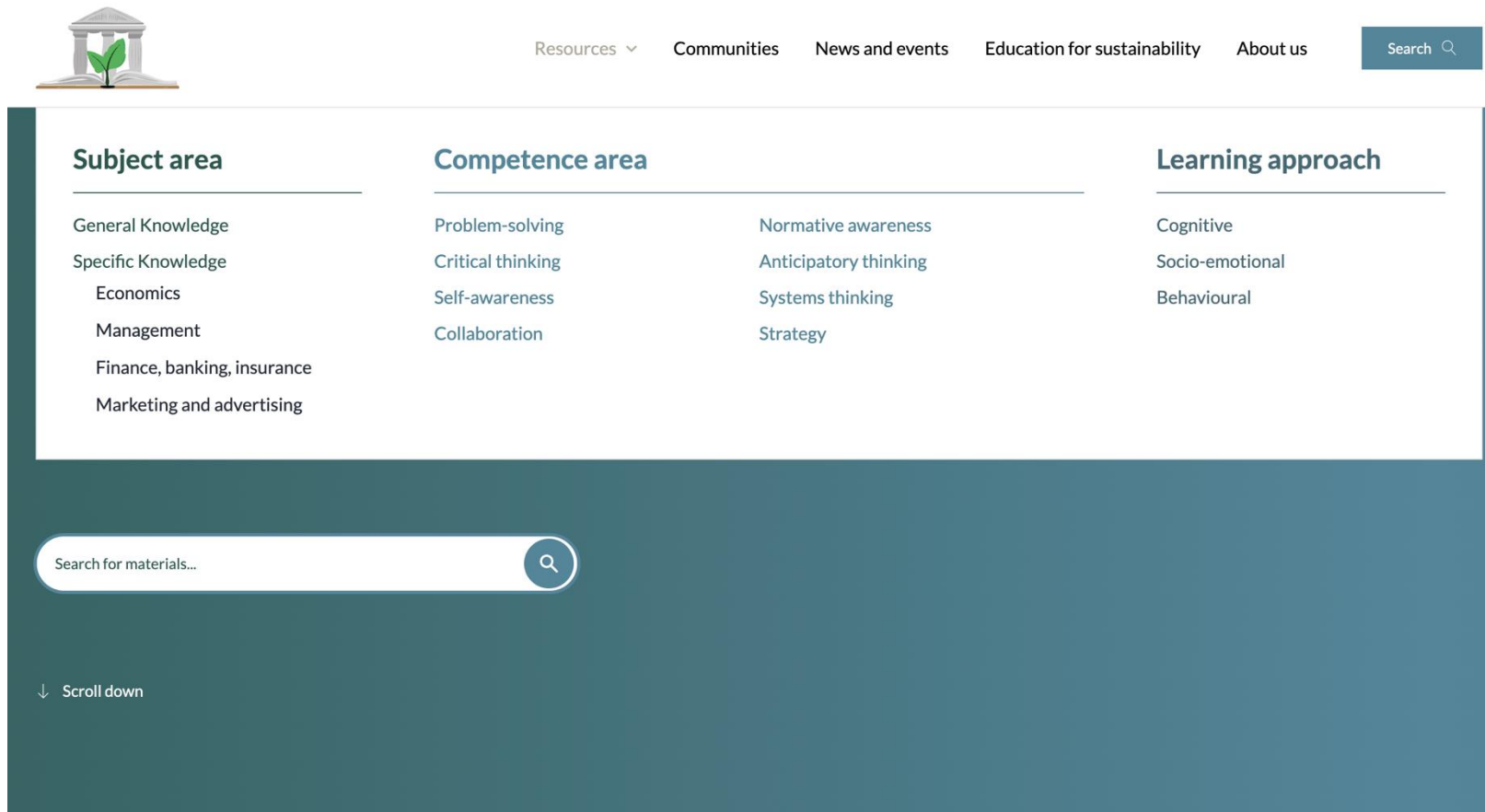


How to use

- The resource can be used at in lectures, workshops or assignments of any size. Optimally the game is discussed in smaller groups of five people.
- Faculty should play the game themselves, understand the rationale behind it and prepare questions for the students to discuss.

How to use

1) Select your preferred way to navigate SiA:



How to use

2) Apply filters (subject areas, competences, learning approaches):

Management

↓ scroll to the Materials

Filter Materials

Subject areas

Management

Leadership for Sustainability and Business Transformation (28)

Sustainable Human Resource Management (23)

Sustainability Strategy: Management and Reporting (22)

Innovation Management (16)

Sustainable Value Chain Management and Circular Economy (16)

Accounting (11)

Social Innovation (10)

Digitalisation (8)

Social Entrepreneurship (8)

106 Materials match your Search:



Case study: The farming subsidy debate

Executive Education, Master Case Study 1h to ≤ 2h Prof. Rajat Panwar



Navigating complexity with the Innovation North Compass

Executive Education, Master, PhD Digital canvas > 4h Innovation North



i5 Playbook for Pedagogical Development: Transforming Business Education

Bachelor, Executive Education, Master, PhD Book, Lesson/Teaching Plans, Workbook 2h to ≤ 4h PRME



Legal Analysis on Airline Deregulation and Climate Risk

Executive Education, Master Research Article 1h to ≤ 2h Climate Case Chart



Carbon Tracker: Engagement Tools for Climate Action

Bachelor, Master Tool 2h to ≤ 4h Carbon Tracker



Global Renewables Alliance: Resources for Clean Energy Action

Master, PhD Report 1h to ≤ 2h Global Renewables Alliance



Ørsted's Case Study on Climate Action

How to use

3) Identify relevant resources and access the resource preview:

Teaching Material

Ørsted's Case Study on Climate Action

 Executive Education, Master  Case Study

 General Knowledge, Sustainability Strategy: Management and Reporting  2h to ≤ 4h

 Science Based Targets Initiative

[Open Link](#) [Learn more](#) [Rate](#)



Summary

Ørsted's science-based targets case study documents transformation from fossil fuel company to renewable energy leader. Achieved 67% GHG emission reduction since 2006, targets 96% reduction by 2023. Features coal phase-out, offshore wind development (3.9 GW installed), sustainable biomass conversion, and business model transformation. Demonstrates profitable transition aligned with climate science and Paris Agreement.

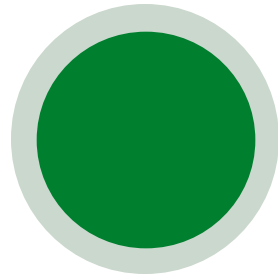
Relevant SDGs



How to use

This resource helps students analyze corporate climate transitions and science-based target implementation. Students

Let's stay connected!



Become a SiA
collaborator!

Anna Diaz | info@sustainabilityinacademia.org | <https://sustainabilityinacademia.org>