



Integrating Sustainability into Economic Sciences

Lunch Webinar Business Administration

8th October 2025

Program

12:05 – 12:20	Introduction to sustainability in business administration
12:20 – 12:40	Introduction of Sustainability in Academia platform and demo
12: 40 – 12:55	How sustainability can be integrated into BA teaching
12:55 – 13:10	Q&A
13:10 - 13:15	Outlook

Speakers



Sacha Rueff
Senior Manager Business and Climate
WWF Switzerland



Dr. Anna Díaz Tena
Project Lead Sustainability in Academia
University of St. Gallen



Prof. Dr. Ivan Nikitin
Lecturer Centre for Business Administration
FHGR



Fachhochschule Graubünden
University of Applied Sciences

Questions
Answers

Experienced lecturers

Janina Grabs – University of Basel / janina.grabs@unibas.ch

Sustainability governance, global value chains, sustainability standards, due diligence legislation

Stucki Tobias – BFH / tobias.stucki@bfh.ch

Circular Economy (focus awareness of companies)

Ivan Nikitin / ivan.nikitin@uzh.ch

Upcoming Events

Wednesday 5. November **Macroeconomics / Economics**

More information and registration are available under: <https://www.he-sustainability.ch/>

Tuesday 2. December **Sustainable University Day**

<https://www.sustainable-university-day.ch/>

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