

u<sup>b</sup>

UNIVERSITÄT  
BERN

CDE  
CENTRE FOR DEVELOPMENT  
AND ENVIRONMENT

# Integration of SD at the University of Bern: ESD-implementation and monitoring

Conference: Teaching and Learning for Change:  
Sustainability in Higher Education

Dr. Lilian Trechsel, Jonas Chastonay  
Centre for Development and Environment (CDE),  
University of Bern

1<sup>st</sup> September 2023



# Implementation (E)SD at UniBE

## **Political preparation** and key points of implementation

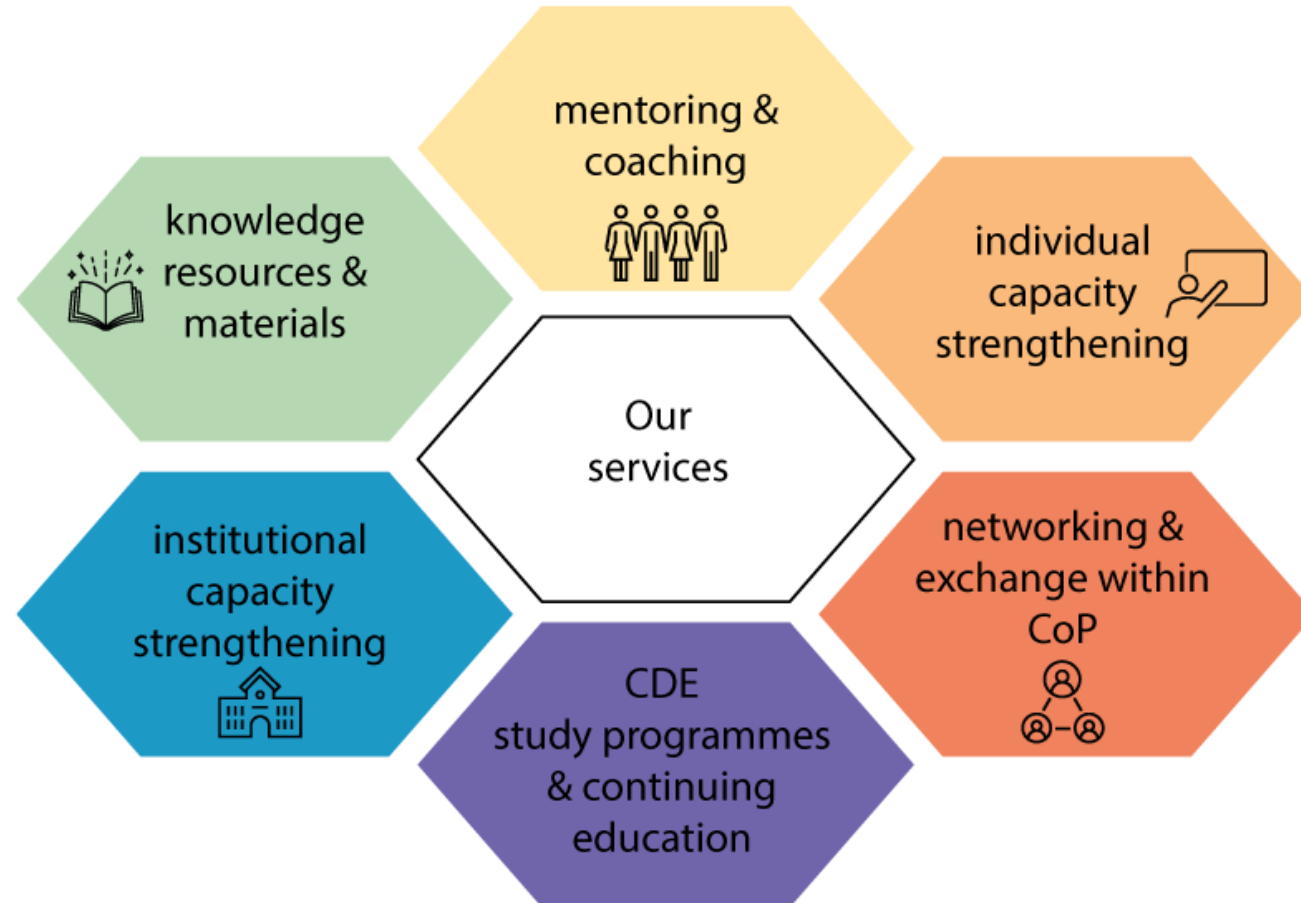
- 2009: SD as a goal for the University of Bern by the Bernese government (Cantonal Government, Directorate of Education)
- 2011: Vice rectorate quality, combines quality assurance, sustainability
- 2013: A SD minimum has been determined, which states that all students of major programs at the University of Bern should receive two lessons ("double lesson sustainability") at least once in their study program as part of their education on SD
- 2013–2016 Development of an implementation concept ESD
- 2016 ESD-mandate to CDE to support university executive in the implementation of this concept

# ESD-mandate at the University of Bern

Issued by the vice rectorate for quality since 2016

- Support to integrate SD into teaching (publications, videos, tutorials, grant, ...)
- Consultancy for lecturers (and others interested in ESD)
- Networking with ESD partners at local, national and international level
- Communication of products and offers
- **Monitoring** of university courses including and relating to SD
- ...

More information can be found [here](http://www.esd.unibe.ch): [www.esd.unibe.ch](http://www.esd.unibe.ch)



More information can be found [here](#)

# Example: Monitoring



**Object of investigation:** Integration of SD in teaching in the study programs and courses

**Target group:** Cantonal Government, University rectorate, study program directors, sustainability officers, HEI lecturer

Activities: since 2017

3 monitoring types

- Monitoring A: CTS-search for lectures with key-terms
- Monitoring B: CTS-search with self-definition SD ('checkbox sustainability')
- Monitoring C: monitoring of SD minimum

More information can be found [here](#).

# Example: Monitoring



## Monitoring A (since 2017):

- Data source: Core Teaching System (CTS)
- Based on the key-terms “nachhaltig\*”, “sustainab\*”, “Agenda 2030” and “SDG”
- Co-coding based on defined categories

Study programme	
Level	
Description	sustainab*
Course coordinator	

## Monitoring B (since 2020):

- Data source: Core Teaching System (CTS)
- Based on ‘checkbox sustainability’
- Co-coding based on defined categories

Crediting as optional course	<input type="checkbox"/>
Providing institution	<input type="radio"/> University of Bern only <input type="radio"/> External only <input checked="" type="checkbox"/> All
Schedule	<input type="radio"/> Mo <input type="radio"/> Tu <input type="radio"/> We <input type="radio"/> Th <input type="radio"/> Fr <input type="radio"/> Sa <input type="radio"/> Su
Begin	<input type="text"/> : <input type="text"/> +- 15 min.
Sustainability	<input checked="" type="checkbox"/>

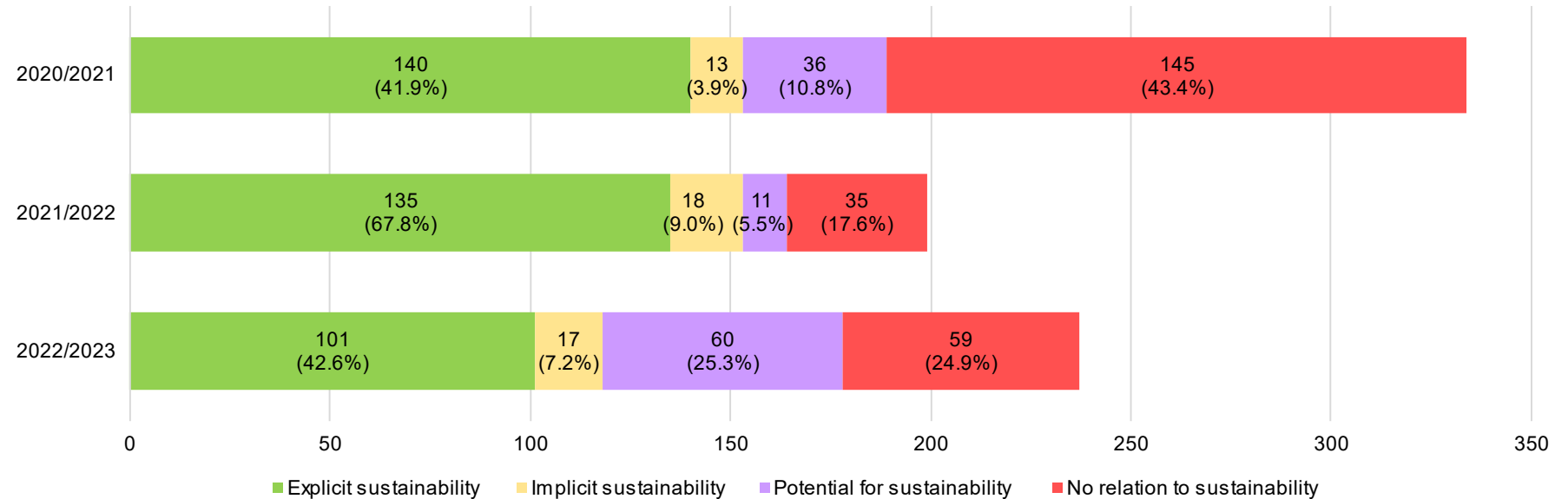
# Example: Monitoring



## Coding categories (Monitoring B)

Category	Description	Criteria
Explicit sustainability	The lectures is explicitly related to sustainability	<ul style="list-style-type: none"> <li>The terms "<i>nachhaltig</i>", "<i>sustainab</i>", "<i>Agenda 2030</i>" or "<i>SDG</i>" appear in title, description and/or learning outcome.</li> <li>The terms are used in accordance with our definition of SD.</li> <li>The lecture includes an examination of SD from a disciplinary perspective.</li> </ul>
Implicit sustainability	The lecture is likely to be related to sustainability	<ul style="list-style-type: none"> <li>The terms "<i>nachhaltig</i>", "<i>sustainab</i>", "<i>Agenda 2030</i>" or "<i>SDG</i>" appear in title, description and/or learning outcome, however, are not used in accordance with our definition of SD.</li> <li>The lecture's content suggests that it is related to SD (it clearly deals with SD topics).</li> </ul>
Potential for sustainability	The lecture deals with sustainability topics, but has no explicit reference (potential for SD exists)	<ul style="list-style-type: none"> <li>The terms "<i>nachhaltig</i>", "<i>sustainab</i>", "<i>Agenda 2030</i>" or "<i>SDG</i>" <u>do not</u> appear in title, description and/or learning outcome.</li> <li>There is an engagement with SD topics.</li> </ul>
No relation to sustainability	The lectures is not related to sustainability	<ul style="list-style-type: none"> <li>The terms "<i>nachhaltig</i>", "<i>sustainab</i>", "<i>Agenda 2030</i>" or "<i>SDG</i>" <u>do not</u> appear in title, description and/or learning outcome or are not used in used in accordance with our definition of SD.</li> </ul>

# Example: Monitoring



Monitoring B: Comparison of the number of courses with activated checkbox 'Sustainability' in the KSL over the academic years 2020-2023.

## Challenges:

- Communication of 'checkbox SD' (persons delegated for CTS-entries)
- SD minimum hard to monitor (differences at faculties)
- Quantitative approach, reflect, integrate qualitative approaches



# Questions?

# Groupwork - Summary Matrix



[1]  
That was new to me

[2]  
Thank you for the  
reminder

[3]  
I will continue to think  
about this

[4]  
This is what I would like  
to contribute to the topic

# Outlook: Hub «Students4Sustainability»

- Inter-university hub for student activities in the field of sustainability
- Supported by all four Bernese higher education institutions
- Launch in 2024, continuing the efforts of the national U Change support programme

# ESD-documents

- **Monitoring report for the Vice-Rectorate Quality: Integration of sustainable development in teaching at the University of Bern, academic year 2022/2023 (German only)**
- **Transdisciplinary Learning for Sustainable Development**
- **IGS North-South Tracer Study 2022: Decolonizing a PhD Programme and Beyond**
- **Good Practice Guidelines. Digital Tools for Transdisciplinary and Transformative Research and Learning**
- **Unlocking knowledge for sustainability: Partnership-based research and education**
- **Mainstreaming Education for Sustainable Development at a Swiss University: Navigating the Traps of Institutionalization**
- **Integrating Sustainable Development into Higher Education: Foundations**
- **Safe Spaces for Disruptive Learning in a North–South Research Partnership Context: International Mobility of Doctoral Students**

# Thank you very much for your attention

**Impact Area *Transformative Education and Science***

sustainability.cde@unibe.ch

# Workshop A 1 1

## Sustainability Transformation and Monitoring ESD Integration at Two Bernese HEI's

- ▶ Part 1: Sustainability Transformation @ BFH: Success factors and obstacles
- ▶ Part 2: Integration of SD at the University of Bern: ESD-implementation and monitoring
- ▶ Part 3: Hub «Students4Sustainability»



Berner Fachhochschule  
Haute école spécialisée bernoise  
Bern University of Applied Sciences



# Sustainability Transformation @ BFH: Success factors and obstacles

Ingrid Kissling-Näf and Christelle Ganne-Chédeville

Conference Teaching and Learning for Change: Sustainability in Higher Education 01.09.23

► Nachhaltige Entwicklung

# From "Ressort" to Strategic Thematic Field NE 2018 -23



Start in April 2018



Start in October 2022



# Activities April 2018 to August 2019

## BFH – Strategy and institutional accreditation with condition



First time 3 items on SD in student and alumni survey.



BFH SUSTAINS: Submission U-Change application positive and funding decision.



On the initiative of the Commission SD, BFH students participate for the first time in the organization of the Sustainability Week Bern




Membership with Circular Economy Switzerland and SDSN Switzerland




FHL adopts the BFH **Sustainable Development Action Plan 2018 - 2022**

# Action plan 2018 - 2022



Berner  
Fachhochschule



**Aktionsplan**  
Nachhaltige Entwicklung BFH

2018-2022

Kommission Nachhaltige Entwicklung  
13. November 2018

Kommission Nachhaltige Entwicklung

Massnahmen (Priorisierte fett/dunkelblau)	2018					2019					2020															
	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D
<b>Lehre</b>																										
4.1.1 Bestandesaufnahme NE-Module																										
4.1.2 Mindestens 1 NE-Modul pro Studium																										
4.1.3 NE-Zertifikat																										
4.1.4 Einführung NE-Awards																										
4.1.5 Unterstützungsplattform																										
4.1.6 Start-Up-Lab																										
4.1.7 Interdep. NE-Formate/-Inhalte																										
<b>Weiterbildung</b>																										
4.2.1 NE-Workshop für WB-Leitende																										
4.2.2 Positionspapier NE																										
<b>Forschung und DL</b>																										
4.3.1 Messung/bewertung von NE																										
4.3.2 NE als Qualitätsindikator																										
4.3.3 Weiterentw. F-förder. bzgl. NE																										
4.3.4 Start-Up-Lab																										
4.3.5 Call zu NE																										
<b>Betrieb</b>																										
4.4.1 NE-Reporting																										
4.4.2 Mobilitätskonzept																										
4.4.3 NE-Standards bei Beschaffung																										
4.4.4 Dialog soziale NE																										
4.4.5 Kommunikation zu NE																										

# Goals from Action Plan 2018-2022

## Education goals

4.1A Embed sustainability in all BSc and MSc degree programs

4.1B Improve visibility of existing offerings

4.1C Promote and support extracurricular projects and activities of BFH students (e.g. for Swiss Sustainability Week, Sustainability Day of Bernese Universities, European Sustainability Week, etc.).

4.1D Develop and promote skills in social and sustainable entrepreneurship.

## Further education goals

4.2A Establishment and/or embedding of sustainability topics in continuing education programs

4.2B Identification and better visibility of existing offers

# Targets from action plan 2018-2022

## Research goals

4.3 Better connectivity of Promoting collaboration among research groups, researchers, and projects with a sustainability focus

4.3B Increase visibility of research projects with sustainability relevance internally and externally

4.3C Further promote the integration of sustainable development issues in BFH research projects

## University operation goals

4.4A Promotion of sustainability awareness and resource-conserving behavior in everyday life among employees and students

4.4B Reduction of resource and material consumption and promotion of closed substance cycles

4.4C Better connectivity, promotion of cooperation and ensuring the flow of information between different organizational units on the cross-cutting issue of sustainable development

# December 2019 until August 2020



Survey on sustainability in teaching



First Annual Report of the Commission SD



Adoption of the mobility concept by FHL



Increase of specialist position NE to 40% plus 20 % student assistance



Sustainability Call for Proposal on Social Innovation

# December 2020 until June 2022



Adoption of GRI Sustainable Development Reporting goals / inclusion of several SD goals in current BFH strategy



Adoption of Sustainable Development Goals



Final portfolio with GRI report in June 2022



Increase of specialist position to 140 % plus 20 % student assistant

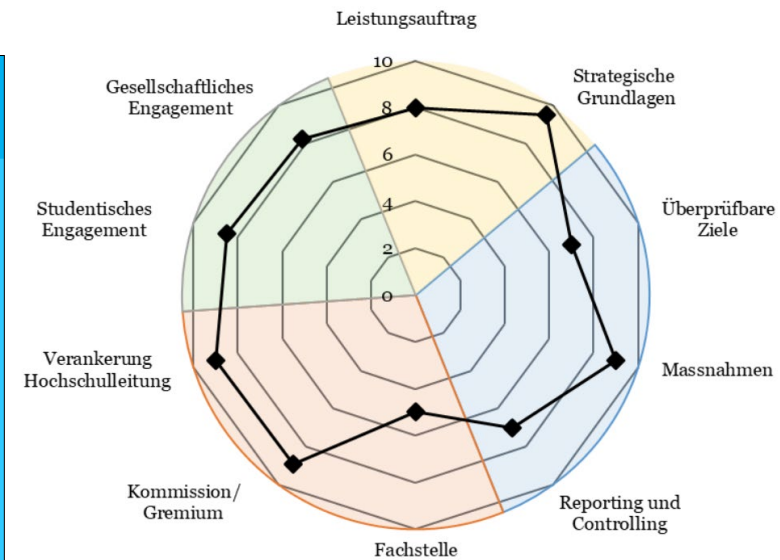
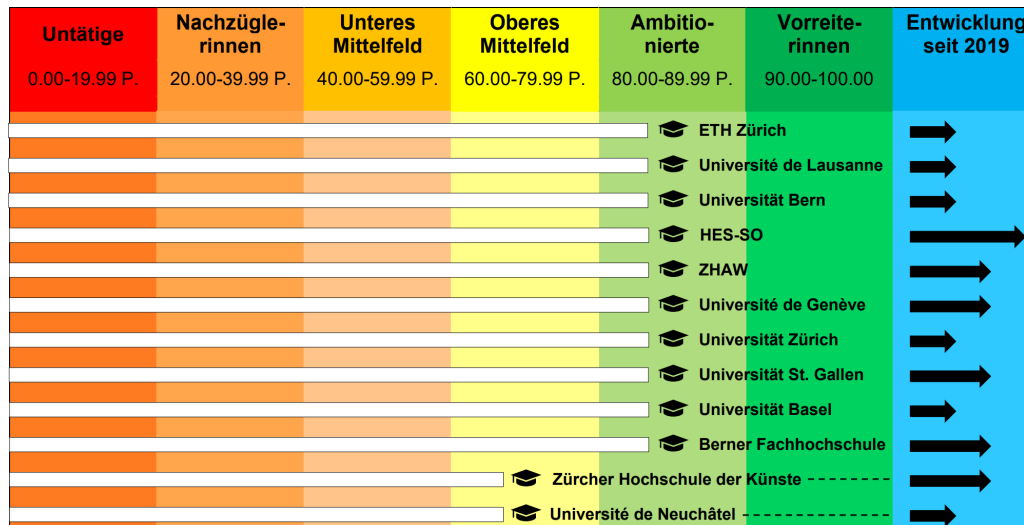


Launch of BFH SUSTAINS support program "Sustainable Entrepreneurship" and certificate



Adoption of guidelines for long-distance travel and air travel

# September 2021: WWF Rating Study 2021



# BFH Commitment Sustainable Development

- ▶ BFH Strategy 2023-26

- ▶ Mandate of the strategic field sustainable development

## Sustainable Development – we foster, live and breathe sustainability

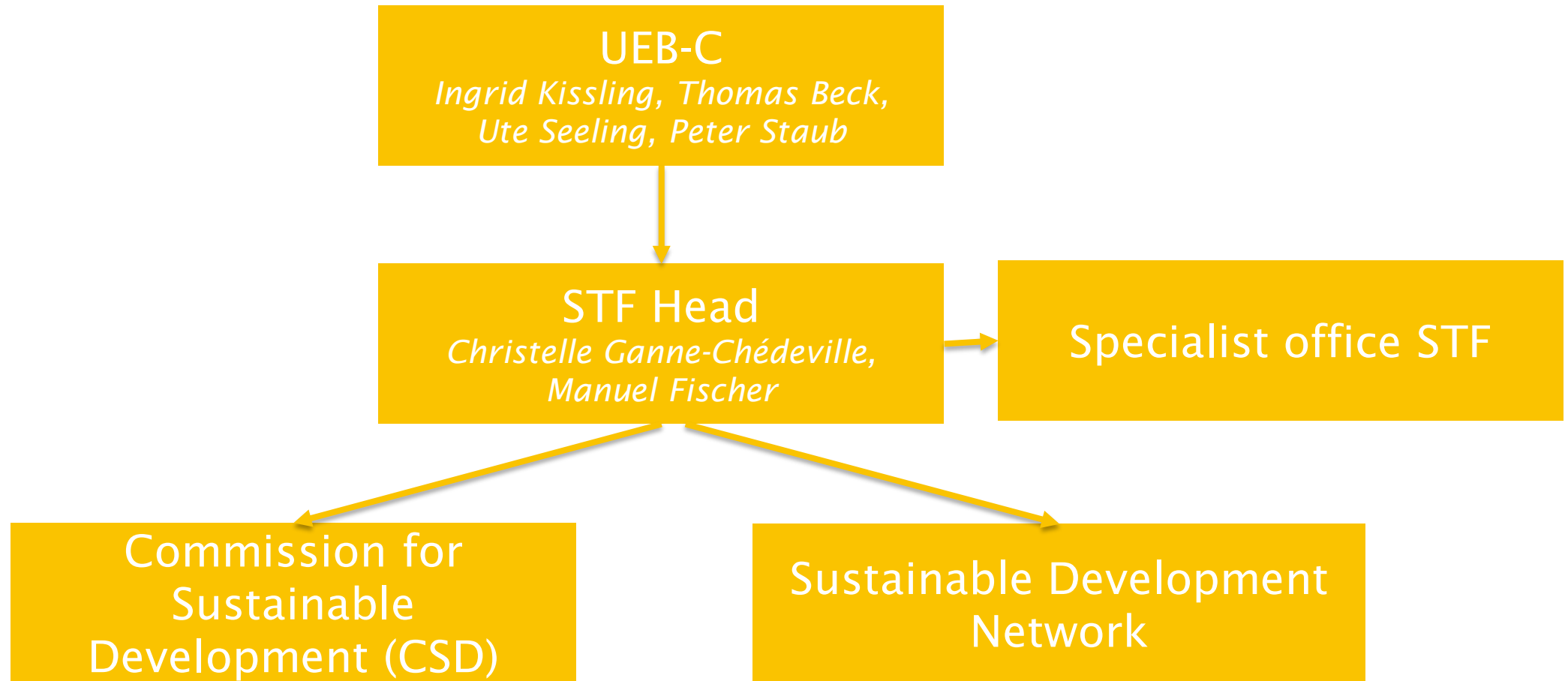
In our teaching and research, as well as in our dialogue with the public, we are strong advocates of the Sustainable Development Goals<sup>3</sup>.

We pay particular attention to the development of healthy food systems, the circular economy and sustainable living environments. We conduct effective interdisciplinary, national and international research into this and empower students, employees and project partners to help shape the transformation with a view to creating a resource-conserving economy and society.

As a university, we act with credibility and courage – we want to be climate-neutral by 2030.



# Strategic Thematic Field SD - Structure



# Thematic field SD - Fields of action and key topics

## Field of action



Education for a sustainable future



Research for a sustainable future



Social participation



Sustainable operation

## 11 Key topics

Research for a sustainable future

Quality in applied research  
Sustainability-oriented research  
Transparency and ethical conduct in research

Quality in education  
Equal opportunities in education  
Sustainable development in teaching

Education for a sustainable future

Social Participation

Strategic partnerships  
Public discourse

Governance, compliance and ethics  
Energy and climate  
Experiencing sustainability

Sustainable operation

# Strategic Thematic field SD - focus topics



**Development pathways to resilient, sustainable, health-promoting food systems**



**Thriving Spaces: Sustainable development of urban areas**



**Transition to a circular and climate appropriate economy**



**Values, visions and implementation paths for social transformation**

# Performance agreement 2022-2023: Examples of measures and instruments



Interdepartmental support program (seed money) for teaching, research and networking



Certificate of Engagement in Sustainability



Diagonal modules



Mapping of competencies, virtual platform and thematic workshops



Climate neutrality roadmap, mobility survey, integration in the procurement group, GRI Report



Social participation: Sustainability Day, S Week, Science et Cité, Filme für die Erde

# Questions / Exchange part

1. Read the question and think about possible answer



2. Write on a paper 1-2 words which support your answer



3. Stick them to the Flip-chart

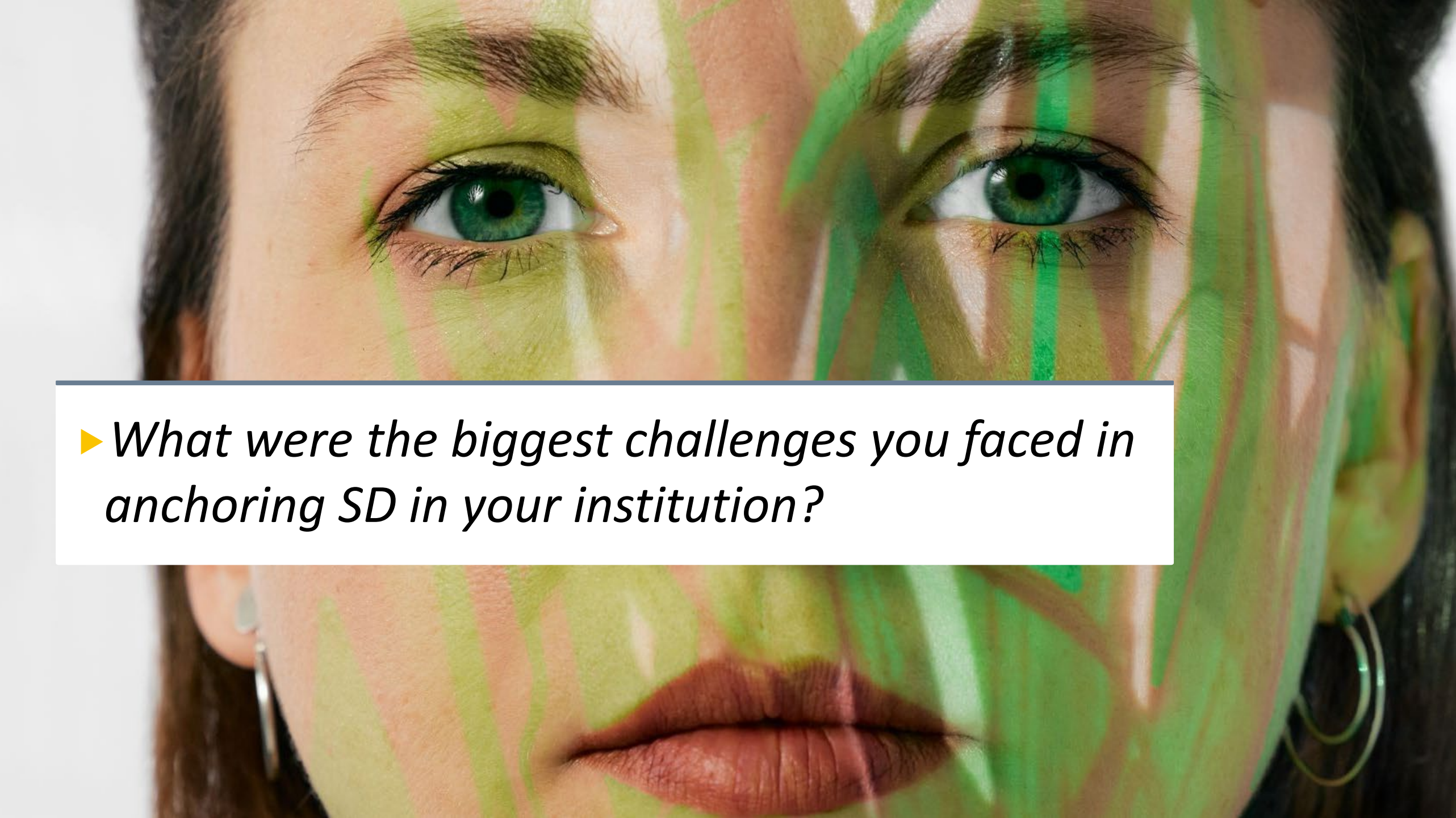


2 minutes



4. Explain your point of view

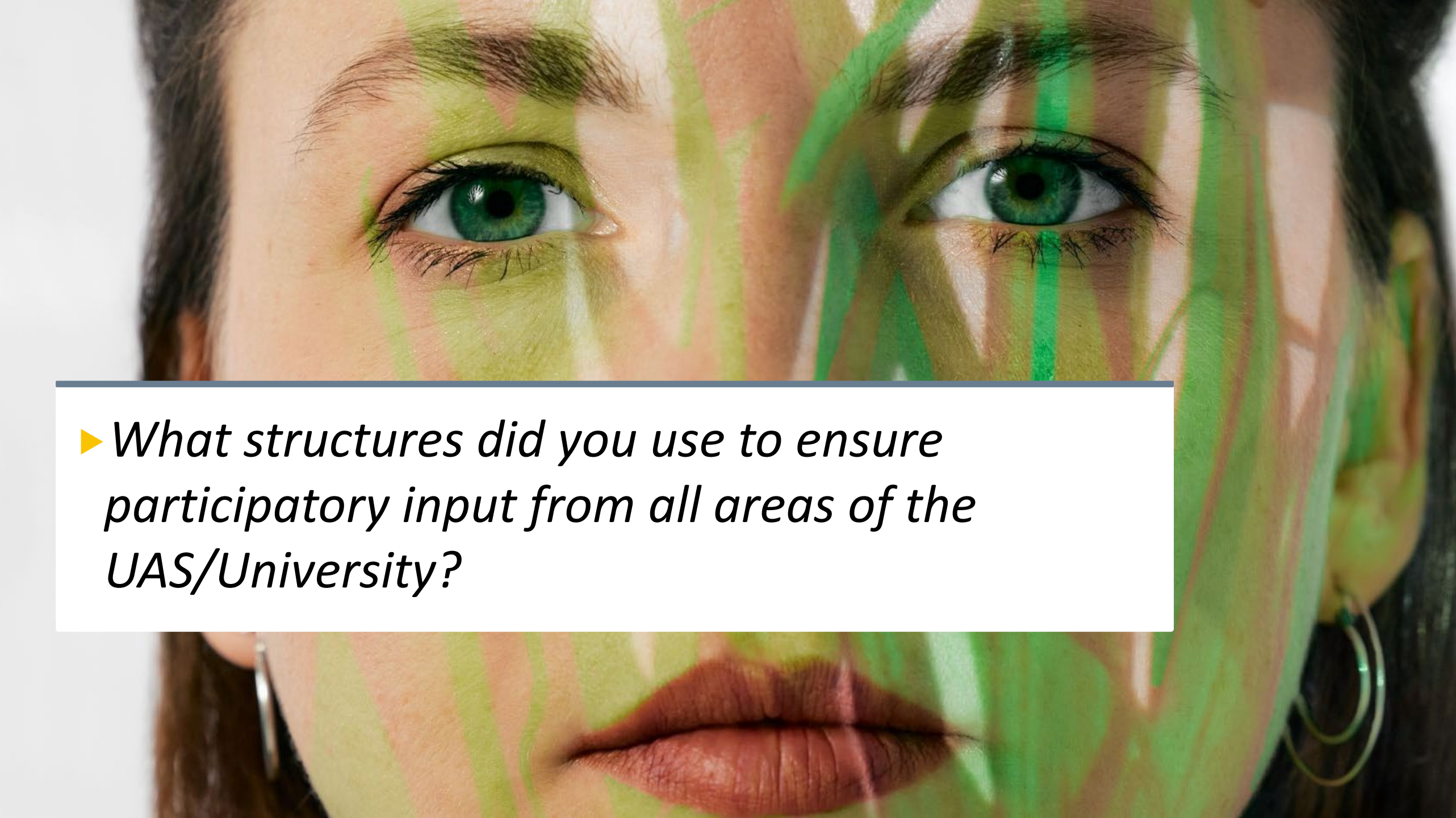


A close-up photograph of a woman's face, looking directly at the camera. Her face is decorated with vertical stripes of green and yellow paint. She has green eyes and is wearing a red lipstick. She is also wearing a silver hoop earring on her left ear and a silver hoop earring on her right ear. The background is plain white.

► *What were the biggest challenges you faced in anchoring SD in your institution?*

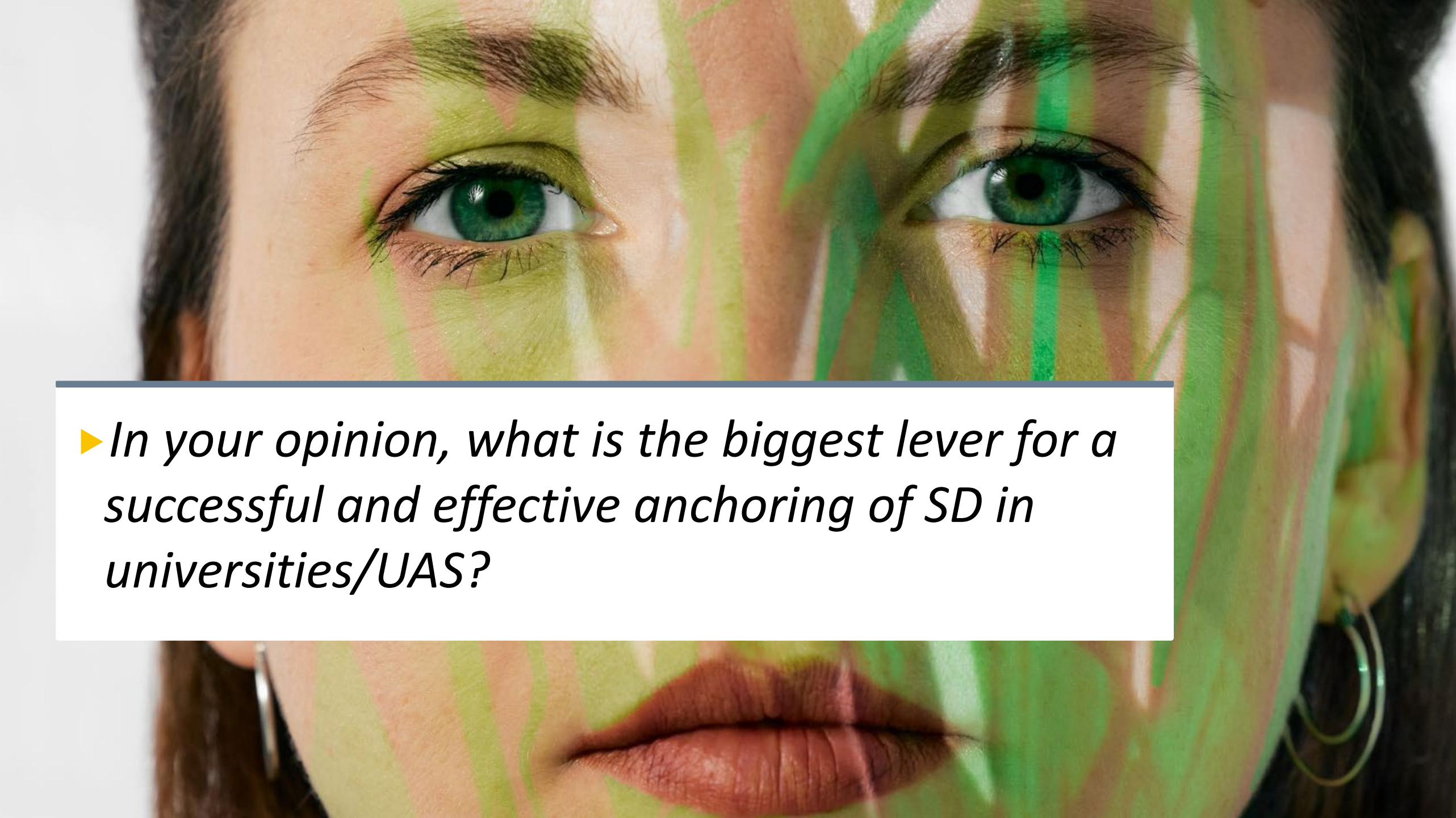
A close-up photograph of a woman's face, looking directly at the camera. Her skin is decorated with vertical stripes of green and yellow paint. She has green eyes and is wearing a silver hoop earring. The background is plain white.

► *How do you activate and organise your FH/Uni networks for SD?*

A close-up photograph of a woman's face. Her skin is decorated with vertical stripes of green and yellow paint. She has green eyes and is looking directly at the camera. She is wearing large hoop earrings. The background is plain white.

► *What structures did you use to ensure participatory input from all areas of the UAS/University?*



A close-up photograph of a woman's face, focusing on her eyes and upper lip. She has vibrant green eyes and is wearing green and yellow face paint in vertical stripes across her face. She is also wearing large hoop earrings.

► *In your opinion, what is the biggest lever for a successful and effective anchoring of SD in universities/UAS?*

# Main Obstacles to Transformation

competition  
among HEI's

Lehrer-bildung

Kein Auftrag  
seitens  
REGIERUNG/  
AHB

- Strategy  
for Ed. D
- lecturers'  
competencies  
and teaching support

teachers  
not interested

Kommission-~~der~~

lack of  
professional  
incentive  
(not a paper or a  
grant)

-interest of  
teaching staff in SD  
(very specialized)

space in the curriculum  
(for ESD).

Kultur & Werte  
verankern  
(als Teil d. Strategie)

Silo  
Finanzen

No strategy  
Common understanding/  
joint of efforts