



Driving Sustainable Development and Responsible Leadership in Higher Education



- Passionate about sustainability, sustainable development, entrepreneurship, and leadership
- Professor at Geneva Business School
- Founder of Sustainable Seed
- Member of the Evaluation Advisory Board, Future Council (U24), Swiss Society for the Common Good and UNESCO



Agenda

1. Introduction
2. Sustainable Development, Responsible Leadership, & Soft Skills
3. Innovative Teaching Methods
4. Groups' Discussion
5. Activity
6. Key Takeaways



Goals

1. Raise awareness
2. Share Innovative Teaching Methods
3. Exchange Experiences
4. Inspire Initiatives Development
5. Foster Collaboration



Introduction

Interconnected society, and pressing and complex challenges.

Transformative and systemic change.

Sustainable development and responsible leadership play crucial role.

Rely on Young Professionals.

Interconnections

- Sustainable development and responsible leadership are intertwined:
- **Soft skills**
- **Systems Thinking**
- **Holistic Perspective**
- **Human-centered**



Soft Skills' Crucial Role

Soft skills facilitate effective implementation of sustainable practices.

Communication, empathy, collaboration, critical thinking are essential.

Skills bridge the gap between theory and practice, enabling positive impact.



Role of Higher Education?

- Institutions hold the responsibility of imparting necessary **skills, and mindset, and knowledge.**
- Education empowers graduates to become **responsible and ethical leaders.**
- Young Professionals contribute to **positive change across sectors.**



Project-Based Learning:

- Engages students in real-world challenges and solutions.
- Develops critical thinking, problem-solving, and teamwork.
- Fosters responsible leadership through collaborative projects.

Service-Learning Initiatives:

- Connects classroom learning with community projects.
- Cultivates empathy, cultural awareness, and social responsibility.
- Develops soft skills and a sense of responsible leadership.



Simulation and Role-Playing:

- Offers ethical decision-making scenarios for exploration.
- Develops critical thinking and empathy through role-playing.
- Encourages responsible leadership behaviors and perspective-taking.

Interdisciplinary Courses:

- Integrates diverse subjects to address complex challenges.
- Enhances critical thinking by considering various aspects.
- Prepares students for multifaceted, real-world issues.



Experiential Learning (Field Trips):

- Provides hands-on experiences and real-world examples.
- Develops empathy, cultural understanding, and practical skills.
- Nurtures a mindset of responsible leadership and sustainability.

Online Collaborative Platforms:

- Facilitates virtual teamwork and global collaboration.
- Enhances digital communication and adaptability skills.
- Prepares students for digitally connected global challenges.



Groups' discussion & Experiences Sharing (10')

1. How can you integrate responsible leadership and sustainable development in higher education to foster a sustainable mindset among students?
2. Can you share any experiences or innovative approaches you have implemented to develop soft skills and foster a sustainable mindset in your courses?



Rapid Initiative Brainstorm (20-25')

Objective:

Generate diverse and innovative sustainability initiatives for higher education or students.



Instructions

Idea Generation:

Brainstorm and list as many sustainability initiatives as possible.

Idea Sharing & Selection:

Select your top initiative and presents it to the larger group.

Key Takeaways

Let's formulate them together!

Thanks!

adabour@gsge.com
contact@sustainableseed.ch
www.sustainableseed.ch